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Tourism trips

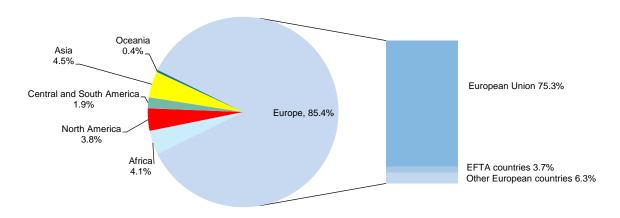
In 2012, 85% of trips abroad by EU residents were in Europe

Main means of transport: by car

In 2012, **EU28** residents made 1.2 billion trips of one night or more. Almost half of these trips (48%) were for holidays and leisure, 35% for visits to relatives and friends, 13% for business and 4% for other reasons. The average trip length was 5.2 nights. The most common means of transport for trips was private or rented cars¹ (65%), followed by air planes (15%), trains (12%), buses (6%) and water vessels (2%).

Of the number of total trips, 76% were made within the country of residence (domestic trips), while 24% were made outside (outbound trips). For these outbound trips, the main destination for EU28 residents was clearly **Europe** (85.4%), then followed **Asia** (4.5%), **Africa** (4.1%), **North America** (3.8%), **Central and South America** (1.9%) and **Oceania** (0.4%). More specifically, the top 3 destinations for outbound trips for residents of the **EU28** were **Spain**, **France** and **Italy**.

Destinations for outbound trips of EU residents, 2012, (%)



These figures come from an online <u>publication</u>², **Tourism trips of Europeans**, from **Eurostat**, **the statistical office of the European Union**. This publication has six chapters: characteristics of tourism trips, participation in tourism, top destinations, seasonality, expenditure and intra-EU tourism flows.

Highest share of domestic trips for residents of Romania, Spain and Greece

The highest shares of trips of EU residents within their country (domestic trips) were observed in **Romania** (95%), **Spain** and **Greece** (both 92%), **Portugal** (90%) and **France** (89%). On the other hand, the largest proportions of trips abroad (outbound trips) were registered by residents of **Luxembourg** (97%), **Belgium** (78%), **Malta** (60%) and **Slovenia** (55%).

The average length of stay varied from more than seven nights for residents of **Greece** (7.5 nights), **Cyprus** (7.2) and **Belgium** (7.1) to less than four nights for residents of **Latvia** (3.1), **Finland** (3.4), **Denmark** (3.6) and **Hungary** (3.7).

Residents of eleven Member States have Spain in their top three outbound destinations

In all **EU28** Member States, the top destination of outbound trips made by residents in 2012 was a neighboring or nearby country, except for residents of **Romania** (Italy was the top destination) and the **United Kingdom** (Spain).

Among the top three outbound destinations of trips, **Spain** was among the top three for residents of eleven Member States, **Germany** of ten Member States, **Italy** of nine, **France** of eight, the **United Kingdom** of seven and **Croatia** of four.

Cars are the most common way of travelling for all Member States with shares ranging from 38% for residents of Romania to 84% for Slovenia

Cars were the main means of transport for trips in 2012 for all Member States except for Malta³, with the highest shares for residents of Slovenia (84% of all trips), Portugal (80%), Spain (78%), the Czech Republic (75%), France (73%) and Hungary (71%). For air transport, the highest proportions were observed for residents of Malta (57%), Cyprus (45%), Ireland (42%), Luxembourg (36%) and the United Kingdom (28%), and for rail Romania (17%), France (16%), Germany and the United Kingdom (both 14%). For buses, the largest shares were registered for residents of Romania (38%), Bulgaria (23%) and Estonia (21%), and for water transport Malta (43%), Greece (14%) and Estonia (13%).

Trips (business and holiday) made by EU residents*, 2012

| | Total trips, thousands | Domestic trips, % | Outbound trips, % | Ave. length of trips (nights) | Top 3 destinations for outbound trips | | |
|----------------|------------------------|----------------------|----------------------|-------------------------------|---------------------------------------|----------|-------------|
| EU28** | 1 196 054 | 76.0 | 24.0 | 5.2 | Spain | France | Italy |
| Belgium | 12 354 | 22.5 | 77.5 | 7.1 | France | Spain | Netherlands |
| Bulgaria | 3 576 | 86.9 | 13.1 | 4.4 | Greece | Turkey | Germany |
| Czech Republic | 32 858 | 81.8 | 18.2 | 4.1 | Slovakia | Croatia | Italy |
| Denmark | 29 164 | 73.4 | 26.6 | 3.6 | Germany | Sweden | Spain |
| Germany | 247 524 | 66.6 | 33.4 | 5.1 | Austria | Italy | Spain |
| Estonia | 2 908 | 60.6 | 39.4 | 4.0 | Finland | Sweden | Russia |
| Ireland | 11 592 | 50.2 | 49.8 | 5.3 | UK | Spain | France |
| Greece | 7 087 | 91.8 | 8.2 | 7.5 | Albania | UK | Germany |
| Spain | 135 648 | 92.0 | 8.0 | 4.7 | France | Portugal | Italy |
| France | 225 025 | 89.0 | 11.0 | 5.5 | Spain | Italy | Germany |
| Croatia | 8 737 | 69.3 | 30.7 | 5.1 | Bosnia/Herzeg. | Germany | Italy |
| Italy | 66 030 | 78.0 | 22.0 | 6.1 | France | Spain | UK |
| Cyprus | 2 545 | 53.8 | 46.2 | 7.2 | Greece | UK | Russia |
| Latvia | 5 194 | 73.1 | 26.9 | 3.1 | Lithuania | Estonia | Germany |
| Lithuania | 4 223 | 59.6 | 40.4 | 4.7 | Latvia | UK | Belarus |
| Luxembourg | 1 628 | 3.0 | 97.0 | 6.7 | France | Germany | Belgium |
| Hungary | 18 494 | 78.1 | 21.9 | 3.7 | Germany | Austria | Romania |
| Malta | 510 | 40.2 | 59.8 | 5.8 | Italy | UK | Spain |
| Netherlands | 46 494 | 61.6 | 38.4 | 6.0 | Germany | France | Spain |
| Austria | 21 922 | 50.0 | 50.0 | 4.8 | Germany | Italy | Croatia |
| Poland | u | u | u | u | u | u | u |
| Portugal | 14 031 | 90.3 | 9.7 | 4.2 | Spain | France | UK |
| Romania | 16 824 | 95.4 | 4.6 | 4.3 | Italy | Bulgaria | Greece |
| Slovenia | 4 539 | 45.5 | 54.5 | 4.2 | Croatia | Italy | Austria |
| Slovakia | 7 166 | 62.5 | 37.5 | 5.3 | Czech Republic | Croatia | Hungary |
| Finland | 39 966 | 77.4 | 22.6 | 3.4 | Estonia | Sweden | Spain |
| Sweden | : | : | : | : | : | : | : |
| United Kingdom | 161 113 | 68.5 | 31.5 | 5.5 | Spain | France | USA |

[:] Data not available

u unreliable

 ^{*} Aged 15 years and over

^{**} EU28 calculated using estimates for Sweden

Trips made by EU residents* by main means of transport, 2012, % of total trips

| | Cars (private or hired) ¹ | Air planes | Train | Bus or coach | Water vessels | Other (e.g. bicycle) |
|--------------------|--------------------------------------|------------|-------|--------------|---------------|-------------------------|
| EU28** | 64.6 | 15.3 | 11.6 | 5.6 | 1.7 | 1.3 |
| Belgium | 58.5 | 26.2 | 9.1 | 4.7 | 1.2 | u |
| Bulgaria | 66.7 | 4.7 | 4.7 | 23.4 | 0.0 | u |
| Czech Republic | 75.2 | 5.8 | 8.1 | 10.4 | 0.0 | 0.6 |
| Denmark | 61.8 | 17.5 | 12.0 | 4.7 | 0.9 | 3.1 |
| Germany | 60.5 | 16.5 | 14.1 | 4.8 | 1.4 | 2.8 |
| Estonia | 47.0 | 14.3 | (3.5) | 21.1 | 12.7 | u |
| Ireland | 46.2 | 42.1 | 4.2 | 3.6 | 3.5 | 0.4 |
| Greece | 66.0 | 8.4 | 1.2 | 9.9 | 13.8 | 0.8 |
| Spain | 78.0 | 10.7 | 4.7 | 5.5 | 0.9 | 0.3 |
| France | 73.3 | 8.6 | 15.6 | 1.7 | 0.4 | 0.3 |
| Croatia | 68.7 | 6.3 | 4.6 | 16.9 | 2.3 | (1.2) |
| Italy | 58.1 | 21.9 | 9.4 | 4.8 | 3.0 | 2.7 |
| Cyprus | 51.4 | 44.5 | ı | 2.4 | 1.7 | u |
| Latvia | 64.1 | 9.7 | 4.0 | 19.5 | 2.3 | u |
| Lithuania | 67.3 | 18.8 | 3.3 | 9.1 | 1.2 | (0.3) |
| Luxembourg | 47.6 | 35.8 | 10.3 | 4.4 | 0.8 | 1.0 |
| Hungary | 70.5 | 6.3 | 10.2 | 12.5 | u | 0.4 |
| Malta ³ | 0.0 | 57.2 | 1 | 0.0 | 42.8 | 0.0 |
| Netherlands | 67.0 | 16.2 | 10.5 | 2.7 | 0.9 | 2.7 |
| Austria | 61.1 | 19.4 | 11.9 | 6.4 | u | 1.0 |
| Poland | u | u | u | u | u | u |
| Portugal | 79.6 | 8.0 | 3.5 | 7.3 | 0.4 | 1.2 |
| Romania | 38.5 | 1.4 | 16.7 | 38.1 | u | 5.3 |
| Slovenia | 83.8 | 7.1 | 2.3 | 5.8 | (0.6) | u |
| Slovakia | 58.4 | 12.2 | 10.7 | 18.4 | u | u |
| Finland | 61.6 | 14.4 | 10.2 | 4.2 | 9.5 | (0.2) |
| Sweden | : | : | : | : | : | : |
| United Kingdom | 50.8 | 28.3 | 13.5 | 4.1 | 3.0 | 0.3 |

- : Data not available
- Not applicable
- u unreliable
- () reduced reliability
- * Aged 15 years and over
- ** EU28 calculated using estimates for Sweden
- 1. This group includes predominantly cars, but also other motor vehicles, such as motorcycles, mobile homes and mini vans.
- 2. For more information see the Statistics explained article on the Eurostat website:

 http://epp.eurostat.ec.europa.eu/statistics_explained/index.php?title=Tourism_trips_of_Europeans&stable=0&redirect=no
 The chapters on expenditure and intra-EU tourism flows will become available shortly.
- 3. Domestic trips in Malta are travel between the two islands (Malta and Gozo) and the only means of transport available is by ferry.

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